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FORTIS AMADEE-24

The next giant leap.



AMADEE-24 Mars Analog Mission: Paving the Way for Future Mars Exploration with the Support of Fortis

The Austrian Space Forum (OeWF) is embarking on the groundbreaking AMADEE-24 Mars analog mission, an extraordinary venture aimed at simulating life on Mars. This mission, conducted in collaboration with the Armenia Aerospace Agency, is a pivotal step in preparing humanity for future Mars exploration. Fortis, a brand renowned for its precision and durability, is proud to support this mission with the launch of the AMADEE-24 watch, a timepiece designed to endure the rigors of a Mars-like environment.

AMADEE-24: A Leap Forward in Mars Exploration

Set in the Mars-like landscape of Armenia's Ararat province, the AMADEE-24 mission involves a team of international analog astronauts led by Commander Anika Mehlis. The mission's primary focus is to test life support systems, conduct scientific experiments, and develop strategies for future human-robotic exploration on Mars. The findings from this mission are expected to significantly

advance our understanding of the Martian environment and human factors in space exploration.

The Role of Fortis in Space Exploration

Fortis has a long history of being associated with space missions. The brand's dedication to precision and innovation has made it a trusted partner in the journey of space exploration. With the AMADEE-24 mission, Fortis continues this tradition by providing the AMADEE-24 watch, a model based on their latest space-watch, the Fortis Novonaut. This watch is not just a tool for keeping time but a critical piece of equipment designed to meet the specific needs of space explorers.

The AMADEE-24 Watch: A Fusion of Technology and Experience

Developed in close collaboration with the OeWF and the analog astronauts, the AMADEE-24 watch incorporates insights from past missions and the unique requirements of the AMADEE-24 mission. This timepiece features enhanced durability, a clear and legible dial, and specialized functions such as the grand mission counter and the communication delay tracker. It is a testament to human ingenuity and the relentless pursuit of excellence in space exploration.

Availability for Enthusiasts and Collectors

Following the mission, the AMADEE-24 watch will be available to the public, offering a unique opportunity to own a piece of space exploration history. This limited edition watch is not just a timekeeper but a symbol of the collaborative spirit that drives human exploration beyond our planet. Join us on May 13, 2024, for the official launch and become a part of this exciting journey into the unknown.

This is Fortis: Our Purpose. Redefined.

At Fortis, we channel unparalleled dedication into crafting the ultimate Tool Watch. Robust. Unconventional. Redefined.

More than utility, we offer luxury that integrates seamlessly into your life.

As an independent, family-owned brand, we use only the finest materials, tested in the extremes of outer space for your everyday reliability.

This is Fortis. Tool Watch. Redefined.