

## Press release

### Mission completed

#### **Gebrüder Weiss logistics project for 13th Mars Analog Mission successfully completed**

**Negev / Innsbruck / Lauterach, November 5, 2021.** The 13th International Mars Analog Mission Amadee-20, supported by Gebrüder Weiss as the official logistics partner, was successfully completed in Israel at the end of October. A team of trainees from the international transport and logistics service provider had organized the transport of the mission equipment from Innsbruck to the test site in the Negev Desert, where a manned Mars expedition under isolation conditions in the Martian-like landscape was simulated by the Austrian Space Forum (OeWF), together with a six-person crew.

**Robert Rubatscher**, apprentice freight forwarding logistics manager in his 3rd year of apprenticeship at Gebrüder Weiss in Hall, Austria, said, “Logistically, the Mars mission provided us with a great experience because we were able to put our acquired knowledge into practice.”

**Frank Haas**, Head of Corporate Brand Strategy & Communications at Gebrüder Weiss, noted, “Accompanying this Mars mission is like getting a little glimpse into the future of logistics. It’s all very fun and inspiring! We are learning a lot through this partnership and thank the OeWF for their professional cooperation. We will continue to support pioneering mobility projects.”

**Gernot Grömer**, Co-Founder and Director of the OeWF, added, “The results of the research projects on Mars are of great scientific benefit to life on Earth.” In a detailed interview in the current Gebrüder Weiss corporate magazine “Atlas,” Grömer concludes: “The first human to set foot on Mars has already been born.” The magazine will be published early in December 2021 and will also be available for digital download at: [gw-atlas.com](http://gw-atlas.com)

You can find more video and image material in our [Brand Newsroom](#).



**Caption:** The Mars Analog Mission was successfully completed at the end of October in Israel's Negev Desert. (Source: Gebrüder Weiss / Voggeneder)



**Caption:** Gebrüder Weiss is the official logistics partner of the 13th International Mars Analog Mission Amadee-20. (Source: Gebrüder Weiss / Voggeneder)



**Caption:** Robert Rubatscher, apprentice freight forwarding logistics manager in his 3rd year of apprenticeship at Gebrüder Weiss in Hall, Austria (Gebrüder Weiss / Sams)



**Caption:** Frank Haas, Head of Corporate Brand Strategy & Communications at Gebrüder Weiss (Source: Gebrüder Weiss / Gnaudschun)



**Caption:** Gernot Grömer, Co-Founder and Director of the Austrian Space Forum (Gebrüder Weiss / Voggeneder)

## **About Gebrüder Weiss**

With more than 7,400 employees, 170 company-owned locations and an annual turnover of 1.77 billion euros (2020), Gebrüder Weiss ranks among Europe's leading transport and logistics companies. In addition to its core business of land transport, air & sea freight, and logistics, the company operates a number of highly specialized industry solutions and subsidiaries under the umbrella of Gebrüder Weiss Holding AG, which is based in Lauterach, Austria. These include the logistics consultancy firm x|vise, tectraxx (industry specialist for hi-tech businesses), dicall (communications solutions, market research, training), Rail Cargo (railway transports), and the Gebrüder Weiss parcel service GWP which is the co-owner of DPD in Austria. This bundling of services allows the group to respond to customer needs quickly and flexibly. Today, having implemented a variety of environmental, economic and social initiatives, the family-run company with a 500-year history is also considered a pioneer in sustainable business practices.

## **About the Austrian Space Forum**

The Austrian Space Forum (OeWF) is one of the world's leading institutions conducting analog research to pave the way for human exploration of other planets. Experts from various disciplines form the basis for this work within the OeWF, where top-level research is carried out in cooperation with national and international research institutions, industries, and companies from various sectors. The OeWF uses its excellent contacts with opinion leaders, politics, and the media to internationally promote and publicize Austrian cutting-edge research and technology. The Austrian Space Forum is also one of the most important educators in Austria when it comes to space and to inspiring young people to take an interest in science and technology, as well as to offer them a way to enter this sector. In addition to supervising university work, the OeWF also repeatedly offers students and school pupils the opportunity to expand their knowledge within the framework of internships. [www.oewf.org](http://www.oewf.org)

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