

Gebrüder Weiss opens new office in Thailand

GW and long-term partner Röhlig found another joint venture: Since January this year 13 employees work in the new Weiss-Röhlig office in the Bangkok metropolis.

After having opened a new subsidiary in Japan in November 2008 Gebrüder Weiss now invests in the Thai market. Even in times of economic downturn and uncertainty Gebrüder Weiss tries to set positive accents with this step and invests in the future. With the involvement of the long-term Thai partner East-West Logistics Co. Ltd. one of the country's TOP 20 forwarders, the joint venture can hark back to a very good infrastructure.

"The foundation of Weiss-Röhlig Thailand Ltd. is another important step into the South Eastern direction", says Joe Lässer, Air & Sea director. The head of the new office in the capital city is the Australian Bill Meale. Meale worked as sales representative in Thailand during the past six years and excels with high expertise and comprehensive knowledge of the market. "Two essential success factors playing an important role in particular in dynamic markets such as the Thailand market", says Lässer. The air- and sea-freight expert is convinced that "Our internationally manned team has excellent, long-term market knowledge. I think this is the best basis".

Gebrüder Weiss also benefits worldwide from the new subsidiary's foundation. Thailand is well known as an export country. "However, the last few years showed that import gains more and more importance. I am glad to say that we are now in the position to guarantee our customers the usual high level Gebrüder Weiss quality also in Thailand", added Lässer.

The Gebrüder Weiss Corporation

Altogether, the Gebrüder Weiss Corporation, with headquarters in Lauterach (Vorarlberg, Austria), has more than 4,500 employees at 135 locations worldwide. In addition to the Central and Eastern European countries, GW is also represented in the USA, Canada, Dubai (the United Arab Emirates), Singapore, China, Japan, Taiwan, Thailand, Hong Kong and India. For the 2008 fiscal year, the logistics enterprise generated a turnover of 990 million euros.

Contact

Gebrüder Weiss Press Office: Sina Balke

press@gw-world.com

Bundesstraße 110, A-6923 Lauterach

T +43.5574.696.2168

F +43.5574.59006.2173

www.gw-world.com